



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Strategic Media - DC
Attention: Accounts Payable
3299 K St NW
Suite 200
Washington, DC 20007

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
967503-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
West/R/Congress	ALLN WST SCHEDULE C	

Flight Dates	Order #	Alt Order #
10/31/12 - 11/06/12	967503	06395684

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912521		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/05/12	11/05/12	DWTS	8-10P	1-----	:30	1	\$9,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$9,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	8:25 PM	DWTS	8-10P	:30	AWTV102701H	\$9,000.00 NM
2	11/05/12	11/05/12	CASTLE	10-11PM	1-----	:30	1	\$5,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$5,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	10:44 PM	CASTLE	10-11PM	:30	AWTV103101H	\$5,000.00 NM
3	10/31/12	10/31/12	MOD FAM/NEIGHBORS	9-10PM	--1----	:30	1	\$9,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--1----	1	\$9,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/31/12	9:48 PM	MOD FAM/SUBURG	9-10PM	:30	AWTV102501H	\$9,000.00 NM
4	10/31/12	10/31/12	NASHVILLE	10-11PM	--1----	:30	1	\$4,350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--1----	1	\$4,350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/31/12	10:42 PM	NASHVILLE	10-11PM	:30	AWTV102501H	\$4,350.00 NM
5	11/01/12	11/01/12	46TH ANNUAL CMA AW/8-11PM	8-11PM	---1---	:30	1	\$2,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---1---	1	\$2,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12	10:41 PM	46TH ANNUAL CMA AWARDS	8-11PM	:30	AWTV102701H	\$2,700.00 NM
6	11/02/12	11/02/12	SHARK TANK	8-9PM	----1--	:30	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----1--	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	11/02/12	7:59 PM	LAST MAN STANDING PREMIE	8-830P 11/2	:30	AWTV102701H	\$2,000.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
967503-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
West/R/Congress	ALLN WST SCHEDULE C		

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	11/02/12	11/02/12	SHARK TANK Class of Time - Fixed Non Pre-emptible	8-9PM	----1--	:30	1	\$2,000.00	NM
7	11/02/12	11/02/12	PRIMETIME Class of Time - Fixed Non Pre-emptible	9-10PM	----1--	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 11/02/12 9:41 PM SHARK TANK 9-10PM :30 AWTV103101H \$2,000.00 NM									
8	11/02/12	11/02/12	20/20 Class of Time - Fixed Non Pre-emptible	10-11PM	----1--	:30	1	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 11/02/12 20/20 10-11PM :00 \$2,200.00 NM Credited									
9	11/03/12	11/03/12	Sat Prime College Footba Class of Time - Fixed Non Pre-emptible	8-1130pm	-----2-	:30	2	\$2,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----2- 2 \$2,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 11/03/12 10:49 PM Sat Prime College Football 8-1130pm :30 AWTV102701H \$2,350.00 NM 2 WPBF Sa 11/03/12 11:41 PM Sat Prime College Football 8-1130pm :30 AWTV102701H \$2,350.00 NM LR - Football									
10	11/04/12	11/04/12	AFV Class of Time - Fixed Non Pre-emptible	7-8PM	-----1	:30	1	\$1,650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$1,650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 11/04/12 7:21 PM AFV 7-8PM :30 AWTV102701H \$1,650.00 NM									
11	11/04/12	11/04/12	ONCE UPON A TIME Class of Time - Fixed Non Pre-emptible	8-9PM	-----1	:30	1	\$3,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$3,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 11/04/12 8:18 PM ONCE UPON A TIME 8-9PM :30 AWTV102701H \$3,600.00 NM									
12	11/04/12	11/04/12	REVENGE Class of Time - Fixed Non Pre-emptible	9-10PM	-----1	:30	1	\$4,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$4,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 11/04/12 9:41 PM REVENGE 9-10PM :30 AWTV102701H \$4,350.00 NM									
13	11/04/12	11/04/12	666 PARK AVE Class of Time - Fixed Non Pre-emptible	10-11PM	-----1	:30	1	\$3,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$3,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 11/04/12 10:44 PM 666 PARK AVE 10-11PM :30 AWTV103101H \$3,600.00 NM									
14	11/03/12	11/03/12	ABC College Football Class of Time - Fixed Non Pre-emptible	12-330pm	-----2-	:30	2	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----2- 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 11/03/12 12:48 PM ABC College Football 12-330pm :30 AWTV102701H \$2,000.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
967503-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
West/R/Congress	ALLN WST SCHEDULE C		

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																				
14	11/03/12	11/03/12	ABC College Football Class of Time - Fixed Non Pre-emptible	12-330pm	-----2-	:30	2	\$2,000.00	NM																																																																				
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WPBF</td><td>Sa</td><td>11/03/12</td><td>1:41 PM</td><td>ABC College Football</td><td>12-330pm</td><td>:30</td><td>AWTV102701H</td><td>\$2,000.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WPBF	Sa	11/03/12	1:41 PM	ABC College Football	12-330pm	:30	AWTV102701H	\$2,000.00	NM																																														
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																			
2	WPBF	Sa	11/03/12	1:41 PM	ABC College Football	12-330pm	:30	AWTV102701H	\$2,000.00	NM																																																																			
15	11/03/12	11/03/12	Sat 330-7pm ABC College Football Class of Time - Fixed Non Pre-emptible	330-7pm	-----2-	:30	2	\$2,000.00	NM																																																																				
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>-----2-</td><td>2</td><td>\$2,000.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WPBF</td><td>Sa</td><td>11/03/12</td><td></td><td>Sat 330-7pm ABC College Football</td><td>330-7pm</td><td>:00</td><td></td><td>\$2,000.00</td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr><tr><td>1</td><td>WPBF</td><td>Sa</td><td>11/03/12</td><td>5:13 PM</td><td>Sat 330-7pm ABC College Football</td><td>330-7pm</td><td>:30</td><td>AWTV103101H</td><td>\$2,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	-----2-	2	\$2,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WPBF	Sa	11/03/12		Sat 330-7pm ABC College Football	330-7pm	:00		\$2,000.00	NM	Credited											1	WPBF	Sa	11/03/12	5:13 PM	Sat 330-7pm ABC College Football	330-7pm	:30	AWTV103101H	\$2,000.00	NM												
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																								
	10/29/12	11/04/12	-----2-	2	\$2,000.00																																																																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																			
2	WPBF	Sa	11/03/12		Sat 330-7pm ABC College Football	330-7pm	:00		\$2,000.00	NM																																																																			
Credited																																																																													
1	WPBF	Sa	11/03/12	5:13 PM	Sat 330-7pm ABC College Football	330-7pm	:30	AWTV103101H	\$2,000.00	NM																																																																			
16	11/03/12	11/03/12	GMA Saturday 7-8am Class of Time - Fixed Non Pre-emptible	Sat 7am-8am	-----1-	:30	1	\$650.00	NM																																																																				
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>-----1-</td><td>1</td><td>\$650.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Sa</td><td>11/03/12</td><td>7:54 AM</td><td>GMA Saturday 7-8am</td><td>Sat 7am-8am</td><td>:30</td><td>AWTV103101H</td><td>\$650.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	-----1-	1	\$650.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Sa	11/03/12	7:54 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	AWTV103101H	\$650.00	NM																																		
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																								
	10/29/12	11/04/12	-----1-	1	\$650.00																																																																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																			
1	WPBF	Sa	11/03/12	7:54 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	AWTV103101H	\$650.00	NM																																																																			
17	11/01/12	11/02/12	Dr. Oz Class of Time - Fixed Non Pre-emptible	4-5p	---TF--	:30	1	\$1,000.00	NM																																																																				
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>---TF--</td><td>1</td><td>\$1,000.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>F</td><td>11/02/12</td><td>4:21 PM</td><td>Dr. Oz</td><td>4-5p</td><td>:30</td><td>AWTV102701H</td><td>\$1,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	---TF--	1	\$1,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	F	11/02/12	4:21 PM	Dr. Oz	4-5p	:30	AWTV102701H	\$1,000.00	NM																																		
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																								
	10/29/12	11/04/12	---TF--	1	\$1,000.00																																																																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																			
1	WPBF	F	11/02/12	4:21 PM	Dr. Oz	4-5p	:30	AWTV102701H	\$1,000.00	NM																																																																			
18	11/03/12	11/03/12	M-Sun 1130p-12am Late News Class of Time - Fixed Non Pre-emptible	1130p-1205am	-----S-	:30	1	\$800.00	NM																																																																				
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>-----S-</td><td>1</td><td>\$800.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Sa</td><td>11/03/12</td><td>11:55 PM</td><td>M-Sun 1130p-12am Late News</td><td>1130p-1205am</td><td>:30</td><td>AWTV103101H</td><td>\$800.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	-----S-	1	\$800.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Sa	11/03/12	11:55 PM	M-Sun 1130p-12am Late News	1130p-1205am	:30	AWTV103101H	\$800.00	NM																																		
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																								
	10/29/12	11/04/12	-----S-	1	\$800.00																																																																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																			
1	WPBF	Sa	11/03/12	11:55 PM	M-Sun 1130p-12am Late News	1130p-1205am	:30	AWTV103101H	\$800.00	NM																																																																			
19	11/05/12	11/06/12	WPBF News 25 @ 5am Class of Time - Fixed Non Pre-emptible	5-530am	MT-----	:30	1	\$220.00	NM																																																																				
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>11/05/12</td><td>11/11/12</td><td>MT-----</td><td>1</td><td>\$220.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Tu</td><td>11/06/12</td><td>5:10 AM</td><td>WPBF News 25 @ 5am</td><td>5-530am</td><td>:30</td><td>AWTV102701H</td><td>\$220.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/05/12	11/11/12	MT-----	1	\$220.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Tu	11/06/12	5:10 AM	WPBF News 25 @ 5am	5-530am	:30	AWTV102701H	\$220.00	NM																																		
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																								
	11/05/12	11/11/12	MT-----	1	\$220.00																																																																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																			
1	WPBF	Tu	11/06/12	5:10 AM	WPBF News 25 @ 5am	5-530am	:30	AWTV102701H	\$220.00	NM																																																																			
20	11/04/12	11/04/12	Sun 6-7am News Class of Time - Fixed Non Pre-emptible	Sun 6-7am	-----S	:30	1	\$180.00	NM																																																																				
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>-----S</td><td>1</td><td>\$180.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Su</td><td>11/04/12</td><td>6:44 AM</td><td>Sun 6-7am News</td><td>Sun 6-7am</td><td>:30</td><td>AWTV102701H</td><td>\$180.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	-----S	1	\$180.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Su	11/04/12	6:44 AM	Sun 6-7am News	Sun 6-7am	:30	AWTV102701H	\$180.00	NM																																		
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																								
	10/29/12	11/04/12	-----S	1	\$180.00																																																																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																			
1	WPBF	Su	11/04/12	6:44 AM	Sun 6-7am News	Sun 6-7am	:30	AWTV102701H	\$180.00	NM																																																																			
21	11/01/12	11/06/12	WPBF News 25 @ 5am Class of Time - Fixed Non Pre-emptible	5-530am	MT-TF--	:30	1	\$220.00	NM																																																																				
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>MT-TF--</td><td>1</td><td>\$220.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Th</td><td>11/01/12</td><td>5:00 AM</td><td>WPBF News 25 @ 5am</td><td>5-530am</td><td>:30</td><td>AWTV102701H</td><td>\$220.00</td><td>NM</td></tr><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>11/05/12</td><td>11/11/12</td><td>MT-----</td><td>1</td><td>\$220.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WPBF</td><td>Tu</td><td>11/06/12</td><td>5:22 AM</td><td>WPBF News 25 @ 5am</td><td>5-530am</td><td>:30</td><td>AWTV102701H</td><td>\$220.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	MT-TF--	1	\$220.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Th	11/01/12	5:00 AM	WPBF News 25 @ 5am	5-530am	:30	AWTV102701H	\$220.00	NM	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/05/12	11/11/12	MT-----	1	\$220.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WPBF	Tu	11/06/12	5:22 AM	WPBF News 25 @ 5am	5-530am	:30	AWTV102701H	\$220.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																								
	10/29/12	11/04/12	MT-TF--	1	\$220.00																																																																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																			
1	WPBF	Th	11/01/12	5:00 AM	WPBF News 25 @ 5am	5-530am	:30	AWTV102701H	\$220.00	NM																																																																			
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																								
	11/05/12	11/11/12	MT-----	1	\$220.00																																																																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																			
2	WPBF	Tu	11/06/12	5:22 AM	WPBF News 25 @ 5am	5-530am	:30	AWTV102701H	\$220.00	NM																																																																			
22	11/01/12	11/06/12	WPBF News 25 Mornings Class of Time - Fixed Non Pre-emptible	5:30-5:57am	MT-TF--	:30	1	\$320.00	NM																																																																				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
967503-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
West/R/Congress	ALLN WST SCHEDULE C		

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---TF--	1	\$320.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12	5:37 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV102701H	\$320.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	2	\$320.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	11/05/12	5:38 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV102701H	\$320.00 NM
3	WPBF	Tu	11/06/12	5:45 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV102701H	\$320.00 NM
23	11/01/12	11/06/12	WPBF News 25 Mornings 6-7AM	6-7AM	MT-TF--	:30	1	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---TF--	2	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Th	11/01/12	6:23 AM	WPBF News 25 Mornings	6-7AM	:30	AWTV102701H	\$550.00 NM
1	WPBF	F	11/02/12	6:27 AM	WPBF News 25 Mornings	6-7AM	:30	AWTV102701H	\$550.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	11/06/12	6:09 AM	WPBF News 25 Mornings	6-7AM	:30	AWTV103101H	\$550.00 NM
24	11/01/12	11/06/12	Good Morning America 7-9AM	7-9AM	MT-TF--	:30	1	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---TF--	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12	8:30 AM	Good Morning America	7-9AM	:30	AWTV102701H	\$550.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	11/06/12	8:48 AM	Good Morning America	7-9AM	:30	AWTV102701H	\$550.00 NM
25	11/01/12	11/06/12	Dr. Oz M-F 9-10a	9-10a	MT-TF--	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---TF--	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	11/02/12	9:29 AM	Dr. Oz M-F 9-10a	9-10a	:30	AWTV103101H	\$450.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	11/05/12	9:20 AM	Dr. Oz M-F 9-10a	9-10a	:30	AWTV102701H	\$450.00 NM
26	11/05/12	11/05/12	THE CHEW	1P-2P	M-----	:30	1	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	12:59 PM	THE CHEW	1P-2P	:30	AWTV103101H	\$550.00 NM
27	11/01/12	11/05/12	M-F 5pm News	5-6pm	M--TF--	:30	1	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---TF--	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	11/02/12	5:56 PM	M-F 5pm News	5-6pm	:30	AWTV102701H	\$900.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$900.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
967503-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
West/R/Congress	ALLN WST SCHEDULE C		

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
27	11/01/12	11/05/12	M-F 5pm News Class of Time - Fixed Non Pre-emptible	5-6pm	M--TF--	:30	1	\$900.00	NM																																													
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WPBF</td><td>M</td><td>11/05/12</td><td>5:23 PM</td><td>M-F 5pm News</td><td>5-6pm</td><td>:30</td><td>AWTV102701H</td><td>\$900.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WPBF	M	11/05/12	5:23 PM	M-F 5pm News	5-6pm	:30	AWTV102701H	\$900.00	NM																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
2	WPBF	M	11/05/12	5:23 PM	M-F 5pm News	5-6pm	:30	AWTV102701H	\$900.00	NM																																												
28	11/05/12	11/05/12	WPBF News 25 @ 6:00PM Class of Time - Fixed Non Pre-emptible	6-6:30PM	M-----	:30	1	\$1,050.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>11/05/12</td><td>11/11/12</td><td>M-----</td><td>1</td><td>\$1,050.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>M</td><td>11/05/12</td><td>6:24 PM</td><td>WPBF News 25 @ 6:00PM</td><td>6-6:30PM</td><td>:30</td><td>AWTV102701H</td><td>\$1,050.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/05/12	11/11/12	M-----	1	\$1,050.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	M	11/05/12	6:24 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AWTV102701H	\$1,050.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	11/05/12	11/11/12	M-----	1	\$1,050.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	M	11/05/12	6:24 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AWTV102701H	\$1,050.00	NM																																												
29	11/03/12	11/03/12	Sat Jeopardy Class of Time - Fixed Non Pre-emptible	Sat 7:30-8PM	-----S-	:30	1	\$800.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>-----S-</td><td>1</td><td>\$800.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Sa</td><td>11/03/12</td><td></td><td>Sat Jeopardy</td><td>Sat 7:30-8PM</td><td>:00</td><td></td><td>\$800.00</td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	-----S-	1	\$800.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Sa	11/03/12		Sat Jeopardy	Sat 7:30-8PM	:00		\$800.00	NM	Credited										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/29/12	11/04/12	-----S-	1	\$800.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	Sa	11/03/12		Sat Jeopardy	Sat 7:30-8PM	:00		\$800.00	NM																																												
Credited																																																						
30	11/05/12	11/05/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Fixed Non Pre-emptible	11-11:35PM	M-----	:30	1	\$1,000.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>11/05/12</td><td>11/11/12</td><td>M-----</td><td>1</td><td>\$1,000.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>M</td><td>11/05/12</td><td>11:30 PM</td><td>M-SUN WPBF News 25 @ 11PM</td><td>11-11:35PM</td><td>:30</td><td>AWTV102701H</td><td>\$1,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/05/12	11/11/12	M-----	1	\$1,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	M	11/05/12	11:30 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AWTV102701H	\$1,000.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	11/05/12	11/11/12	M-----	1	\$1,000.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	M	11/05/12	11:30 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AWTV102701H	\$1,000.00	NM																																												
31	11/03/12	11/03/12	Sat 5-6am News Class of Time - Fixed Non Pre-emptible	Sat 5-6am	-----S-	:30	1	\$120.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>-----S-</td><td>1</td><td>\$120.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Sa</td><td>11/03/12</td><td>5:43 AM</td><td>Sat 5-6am News</td><td>Sat 5-6am</td><td>:30</td><td>AWTV102701H</td><td>\$120.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	-----S-	1	\$120.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Sa	11/03/12	5:43 AM	Sat 5-6am News	Sat 5-6am	:30	AWTV102701H	\$120.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/29/12	11/04/12	-----S-	1	\$120.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	Sa	11/03/12	5:43 AM	Sat 5-6am News	Sat 5-6am	:30	AWTV102701H	\$120.00	NM																																												
32	11/03/12	11/03/12	Sat 6-7am News Class of Time - Fixed Non Pre-emptible	Sat 6-7am	-----S-	:30	1	\$320.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>-----S-</td><td>1</td><td>\$320.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Sa</td><td>11/03/12</td><td>6:23 AM</td><td>Sat 6-7am News</td><td>Sat 6-7am</td><td>:30</td><td>AWTV102701H</td><td>\$320.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	-----S-	1	\$320.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Sa	11/03/12	6:23 AM	Sat 6-7am News	Sat 6-7am	:30	AWTV102701H	\$320.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/29/12	11/04/12	-----S-	1	\$320.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	Sa	11/03/12	6:23 AM	Sat 6-7am News	Sat 6-7am	:30	AWTV102701H	\$320.00	NM																																												
33	11/04/12	11/04/12	Sun 5-6am News Class of Time - Fixed Non Pre-emptible	Sun 5-6am	-----S	:30	1	\$100.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>-----S</td><td>1</td><td>\$100.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Su</td><td>11/04/12</td><td>5:09 AM</td><td>Sun 5-6am News</td><td>Sun 5-6am</td><td>:30</td><td>AWTV102701H</td><td>\$100.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	-----S	1	\$100.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Su	11/04/12	5:09 AM	Sun 5-6am News	Sun 5-6am	:30	AWTV102701H	\$100.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/29/12	11/04/12	-----S	1	\$100.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	Su	11/04/12	5:09 AM	Sun 5-6am News	Sun 5-6am	:30	AWTV102701H	\$100.00	NM																																												
34	11/04/12	11/04/12	Sun 6-7am News Class of Time - Fixed Non Pre-emptible	Sun 6-7am	-----S	:30	1	\$180.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>-----S</td><td>1</td><td>\$180.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Su</td><td>11/04/12</td><td>6:24 AM</td><td>Sun 6-7am News</td><td>Sun 6-7am</td><td>:30</td><td>AWTV102701H</td><td>\$180.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	-----S	1	\$180.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Su	11/04/12	6:24 AM	Sun 6-7am News	Sun 6-7am	:30	AWTV102701H	\$180.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/29/12	11/04/12	-----S	1	\$180.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	Su	11/04/12	6:24 AM	Sun 6-7am News	Sun 6-7am	:30	AWTV102701H	\$180.00	NM																																												
35	11/01/12	11/06/12	4:30a-5a Class of Time - Pre-emptible with notice	430a-5a	MT-TF--	:30	1	\$60.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>---TF--</td><td>1</td><td>\$60.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Th</td><td>11/01/12</td><td>4:44 AM</td><td>4:30a-5a</td><td>430a-5a</td><td>:30</td><td>AWTV102701H</td><td>\$60.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	---TF--	1	\$60.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Th	11/01/12	4:44 AM	4:30a-5a	430a-5a	:30	AWTV102701H	\$60.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/29/12	11/04/12	---TF--	1	\$60.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	Th	11/01/12	4:44 AM	4:30a-5a	430a-5a	:30	AWTV102701H	\$60.00	NM																																												

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
967503-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
West/R/Congress	ALLN WST SCHEDULE C		

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
35	11/01/12	11/06/12	4:30a-5a	430a-5a	MT-TF--	:30	1	\$60.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	1	\$60.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	11/05/12	4:40 AM	4:30a-5a	430a-5a	:30	AWTV102701H	\$60.00 NM
36	11/01/12	11/02/12	ACCESS HOLLYWOOD	106x-136x	---TF--	:30	2	\$15.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---TF--	2	\$15.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12	1:20 AM	ACCESS HOLLYWOOD	106x-136x	:30	AWTV103101H	\$15.00 NM
2	WPBF	F	11/02/12	1:32 AM	ACCESS HOLLYWOOD	106x-136x	:30	AWTV102701H	\$15.00 NM
37	11/04/12	11/04/12	GMA Sunday 7-8am	Sun 7-8am	-----S	:30	1	\$650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	11/04/12	7:58 AM	GMA Sunday 7-8am	Sun 7-8am	:30	AWTV103101H	\$650.00 NM
38	11/03/12	11/03/12	ABC College Football	12-330pm	-----S-	:30	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	11/03/12	2:42 PM	ABC College Football	12-330pm	:30	AWTV102701H	\$2,000.00 NM
39	11/06/12	11/06/12	M-F 3-4P	M-F 3-4P	-T-----	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	-T-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	11/06/12	3:43 PM	M-F 3-4P	M-F 3-4P	:30	AWTV102701H	\$800.00 NM
Total Spots							49		

Payment Terms 30 Days

<u>Gross Total</u>	\$74,570.00
<u>Agency Commission</u>	\$11,185.50
<u>Net Amount Due</u>	\$63,384.50